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## News Release



### **Celtrino tops the class with GS1 accreditation.**

**Celtrino is delighted to announce that it has been accredited under the new solution provider scheme from supply chain standards body GS1 Ireland. The GS1 accreditation marks another milestone in Celtrino's 20 year history as a premium provider of supply chain solutions to the Irish market.**

**Dublin, Ireland, October 13th, 2010** – Celtrino has successfully completed the GS1 accreditation process to join a select group of GS1 accredited companies worldwide. In following GS1's accreditation process, Celtrino is building on its impressive track record of implementing GS1 standards and is now formally partnering GS1 to further leverage standards, build partnerships and deploy best practice across Ireland.

The GS1 accreditation is important as it demonstrates to the user community that Celtrino:

1. Has undergone standards training by GS1 Ireland;
2. Possesses the knowledge and practical experience to consistently implement first rate solutions that are fully GS1 compliant.

A fully functioning supply chain is the life blood of every business and when Irish businesses look to implement new supply chain functionality, it is absolutely vital that they choose their partner wisely and the GS1 accreditation is a must have criteria in the partner selection process.

“We play a pivotal and vital role in the efficient operation of our customers' supply chains and this accreditation is further proof that we are committed to doing what it

takes to safeguard their best interests,” said Ken Halpin, Managing Director of Celtrino. “GS1 is a recognised global expert on standards for supply and demand chains, and Celtrino is proud to be an accredited GS1 partner.”

**ENDS**

### **About Celtrino**

Celtrino specialises in business process and supply chain document automation solutions. With over 20 years of successful trading under our belt, Celtrino has consistently delivered outstanding business value to a customer base of over 600 companies of all sizes, from sole traders to multinationals.

As a pioneer in the provision of outsourced managed EDI services, Celtrino has long championed and delivered innovative reliable and feature rich on-demand supply chain solutions via the cloud.

### **Celtrino Platform**

The Celtrino supply chain automation platform is purposely designed to scale to meet the huge volumes of inter-company B2B commercial transactions whilst providing the highest level of performance, reliability and business continuity through a fully redundant and secure architecture. The Celtrino B2B platform enables a suite of touchless services to be delivered via Software-as-a-Service (SaaS) which offer a dramatically faster implementation process.

### **GS1**

GS1 is a neutral, not-for-profit organisation dedicated to the design and implementation of global standards, technologies and solutions to improve the efficiency of supply and demand chains by adding useful information to any exchange of goods or services.

It was formed from the joining together of EAN International and UCC, the Uniform Code Council, and is today the most widely used supply chain standards system in

the world. GS1 has more than 30 years experience and is present in over 145 countries. More than a million companies representing all points in the supply and demand chain and executing over five billion transactions every day drive the organisation's activities.

It operates in more than 20 sectors, including fast-moving consumer goods, healthcare, transport and logistics, and defense. GS1 works with small and mid-sized firms, as well as many of the world's largest corporations. GS1's integrated system of standards is the foundation for accurate identification and communication of information regarding products, assets, services and locations.

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